



Recruitment Credit Program

“Word-of-Mouth” is one of our most effective ways of attracting new students to Upland Country Day School. In an effort to increase enrollment, Upland is offering a Recruitment Credit Program for those families that recommend Upland to a new family whose children are accepted and enroll. When a prospective family applies for admission, they have the opportunity to indicate on their application who recommended Upland. For each new student that is accepted and enrolls, the recommending Upland family will receive a \$500 credit to be applied to their next tuition bill. The specifics of the program are as follows:

- The Program will be effective beginning September 1, 2010 and ending on May 1, 2011.
- This recruitment credit will only apply to *new families* filling out applications during the effective period. The credit does not apply to families who applied prior to the effective date of the program.
- The recruited student(s) must meet the school’s admissions criteria, be accepted as a student and enroll.
- The credit is a one-time \$500 credit given to the recommending family for each new student enrolled. If a new family has 3 children that enroll, the credit to the recommending family would be \$1,500.
- The Recruitment Credit Program only applies to recommendations to new families and students. Current students, siblings of an existing or former student, and reenrollment of former students do not qualify for the credit.
- Each new family may only list one referring family. In case of a dispute, the original application will be the source for determining the referring family eligible for the credit. Once the application is submitted, the referring family cannot be changed.
- The credit will be issued on October 1, 2011 after the new student(s) has attended for one month. It will be applied to any unpaid tuition balance. If tuition is paid in full, a refund check will be issued.

If you have any questions about this program please contact Joe Sailer, Director of Admission and Financial Aid.